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Practice Management For Healthcare Professionals





Synopsis

Healthcare is one field that remains a growing industry, according to the U.S. Bureau of Labor. As the youngest baby boomers continue to ascend in age, the need to employ qualified health care personnel to both prevent and treat medical issues increases. BLS suggests that there will be substantial growth of people in the healthcare field, from practitioners to operations personnel in administration and technology. Yet, many in the field struggle. This book provides relevant, pertinent, and focused information to aid a new or existing practice. The author, a well-respected international practice management consultant and medical practice coach, offers insights to revive a struggling practice. He provides frameworks, templates, and scripts that practices can immediately use.

Book Information

File Size: 1508 KB

Print Length: 191 pages

Publisher: Momentum Press (October 29, 2015)

Publication Date: October 29, 2015

Sold by: A Digital Services LLC

Language: English

ASIN: B018UXF580

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #1,141,210 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #121 in Kindle Store > Kindle eBooks > Medical eBooks > Administration & Policy > Practice Management & Reimbursement #935 in Books > Medical Books > Administration & Medicine Economics > Practice Management & Reimbursement #49254 in Kindle Store > Kindle eBooks > Nonfiction > Science

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